

Florham Park

Summer Concert Series 2010

presented by Friends of the Florham Park Gazebo, Inc.



info@florhamparkgazebo.com
www.florhamparkgazebo.com

Tradition

- The Florham Park Summer Concert Series began in 1980 as a way to bring the residents of Florham Park and local communities together for an evening of spectacular music.
- 2010 marks the 30th anniversary of one of Florham Park's longest standing traditions, playing host to an average of 8 concerts each summer.
- Since 1980, over 230 free concerts have been provided to the public.
- Concerts are musically diverse and free of charge. Funding is provided by donations from local residents and businesses.
- Each season's concerts are attended by over 10,000 concert-goers.

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Our Committee

- The Florham Park Summer Concert Series is run by the volunteers of the “Friends of the Florham Park Gazebo, Inc.”
- Comprised of 12 members, 2 junior members and a Borough Council Liaison. The organization embodies the spirit of volunteerism.
- The organization is recognized by the IRS as a 501(c)(3) non-profit organization, and registered as a charitable organization in the State of NJ.
- The organization is sanctioned by Florham Park Borough code § 2-7. Administrative organization.
- Did you know over 1,000 hours go into the planning and execution of each season?

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2010 Concert Schedule & Artist Spotlight

- Each season the Friends of the Florham Park Gazebo, Inc. puts together a schedule with something for everyone. 2010 is no exception and includes an exclusive 9th concert to commemorate our 30th anniversary season.

June 6, 2010

The BSTREET Band

The World's longest running tribute to Bruce Springsteen

June 13, 2010

Rubix Kube

The Ultimate 80's tribute band – playing EVERYTHING 80's!

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2010 Concert Schedule & Artist Spotlight

June 20, 2010

Tom Chapin

Grammy Award-winning family show

June 27, 2010

David Aaron Orchestra

18 piece big-band led by David Aaron on the clarinet

July 11, 2010

Beginnings

The ultimate Chicago tribute band

July 18, 2010

Sensation Soul Cruisers

11 man vocal harmony recreating the sounds of Motown & R&B

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2010 Concert Schedule & Artist Spotlight

July 25, 2010

Parrot Beach

The ultimate Jimmy Buffet tribute (and other summer “island music”)

August 1, 2010

British Invasion Tribute

A nostalgic tribute to the music of the British Invasion and American Classic Rock response

August 8, 2010

Artist To Be Announced...

Exclusive 30th anniversary concert...

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Business & Corporate Sponsorship

- A donation offers your business exposure to thousands of customers. It is a wonderful way to say “thank you” to existing customers while attracting potential new customers.
- While residential donations cover the cost of some concerts, they do not cover the costs associated with funding the entire season. This is where business and corporate sponsorship becomes an essential component to the success of the program.
- A business or corporation may prefer to contribute to co-sponsorship of a concert, or may opt to sponsor a specific concert event. Please refer to the page titled “Business and Sponsorship Levels”
- Because the Friends of the Florham Park Gazebo, Inc. is a 501(c)(3) non-profit organization, your contribution is completely **tax deductible** to the fullest extent allowed by law.
- The Florham Park Summer Concert Series remains one of NJ’s longest standing free concert series, and is made possible through the donations of residents and local businesses.

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Business & Corporate Sponsorship Levels

- **Business Sponsor/Benefactor - Concert Co-Sponsor**
A business sponsor/benefactor is a company that makes a donation of \$500 to be used towards the concert series. This business will be listed as a co-sponsor of a concert. With this level of donation, the sponsor is offered a dedicated page on our web site or a link to your existing website. In addition, the \$500 business sponsor/benefactor is listed in our printed concert programs, schedules and promotional materials. These are disseminated to concert-goers throughout the year.
- **Concert Sponsor**
The highest level of sponsorship is that of a company/corporation who elects to sponsor one of our concerts. This level of sponsorship is afforded the same benefits mentioned above with three major additions. The sponsor is publicly recognized during the opening of a specific concert as the sole sponsor of the event. Secondly, the sponsor may provide us with promotional materials to be distributed at the event. Lastly, the sponsor can provide us with banners or signs to be displayed at the event recognizing your generosity as the concert-day sponsor. Concerts generally range between \$ 1,500 - \$ 5,000, depending on the artist.
- Interested in providing support? Please contact us via email at info@florhamparkgazebo.com or by phone (830) 542-9326. Or checks can be made payable to "Friends of the Florham Park Gazebo, Inc." and mailed to PO BOX 370, Florham Park, NJ 07932.

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THANK YOU!

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